

Esprit Orchestra Audience Survey
Season 2013 – 2014 (Sunday, November 17.13)

Please fill out this survey and drop it in the box just outside the auditorium doors. **We will draw one winner this evening** to receive a prize during the second half of the concert.

Name _____

Address _____

Phone number _____

Email _____

Occupation/Title _____

Employer _____

Age: 15-24 25-34 35-44 45-54 55-65 65-74 75 +

Student: Y N

1. What do you enjoy about Esprit Orchestra performances?

2. If you receive emails from Esprit do you usually read them? Do you find the information of interest and value in preparing you for concerts? What kind/format of information would you be interested in receiving in our e-mails?

3. Would you like to be added to our email list? Y N

4. How do you find out about Esprit concerts? Mark all that apply.

Mailing; Esprit Website; Email; Other;

... please continue on the other side

5. Do you see Esprit's advertisements in The WholeNote Y N
Hear on radio station (Classical 96.3FM) Y N

6. How do you find out about other arts/culture activities in the City?

- WholeNote Newspaper Now Magazine Toronto Life
- Websites (list) _____
- Blogs (list) _____
- Radio Other (list) _____

7. Would you like to volunteer for Esprit?

8. What other types of Esprit programming would you be interested in? Mark all that apply.

- Music and dinner
- Informal discussions with artists and audience members a couple weeks **prior to concerts** (connected to our concerts and providing a deeper understanding of the music to be performed)
- Informal discussions with artists and audience members within a week **after concerts** (to talk about the music performed at the concert you've attended)
- New music performed in smaller (or unusual) venues (Brickworks)
- An Esprit Orchestra New Music Festival
(2-4 day event happening throughout the city)
- Are you interested in interacting with Esprit programming outside of the concert hall? (Online content such as live streaming, accessing archive materials and concert recordings online, etc)
- Are you interested in interactive or hands-on events by Esprit?

Comments:

Thank you for completing this survey!

We respect your privacy and will not share, rent nor sell the information you provide.